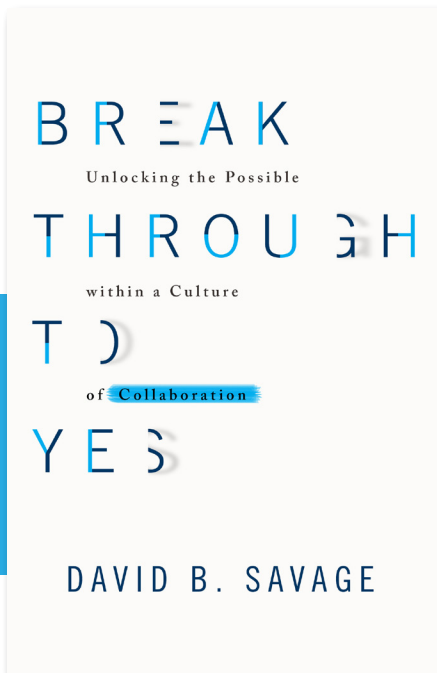


# FOR IMMEDIATE RELEASE

## ELEVATE PUBLISHING PRESS RELEASE



## Thought Leaders Combine Forces for a Groundbreaking Book on the Power of Collaboration

*David B. Savage's Break Through to Yes provides  
the key for real success – collaboration!*

**Marshall Goldsmith**

*Thinkers 50 #1 Leadership Thinker in the World  
and Top 5 Management Thinker 2015*

### Break Through to Yes

Unlocking the Possible  
Within a Culture of Collaboration

#### Author

David B. Savage

#### 6in x 9in Jacketed Hardcover

ISBN: 9781943425150

#### MSRP USA

\$24.95

#### MSRP CAN

\$27.95

#### Bisacs

BUSINESS / Decision Making & Problem Solving,  
Leadership, Workplace Culture, Knowledge Capital

#### Author/Book Website

[www.DavidBSavage.com](http://www.DavidBSavage.com)

*Break Through To Yes presents step-by-step strategies for  
success through collaboration.*

On March 22nd, business leader and consultant, David B. Savage, will release his first book, ***Break Through to Yes: Unlocking the Possible within a Culture of Collaboration.***

With 40 years of leadership, coaching, consulting and organization-building experience under his belt, David Savage has made connections all over the world in nearly every industry. When he decided to write a book about collaboration, he knew that the best way to demonstrate legitimacy was to bring in the experience and insight of this diverse group of leaders. The first fruits of the concepts in *Break Through to Yes* would be the book itself – a comprehensive and highly applicable guide to reaching the next level of success through effective collaboration.

...

Savage was among the avant garde to realize that the traditional hierarchy of business leadership, so heavily entrenched in corporate cultures across the globe, was becoming more and more unsustainable. He studied the complex challenges that the nations, communities, organizations and families of the world are facing and the daunting potential risks that these challenges present, and realized that a top-down approach to solution creation would no longer be adequate.

CONTACT

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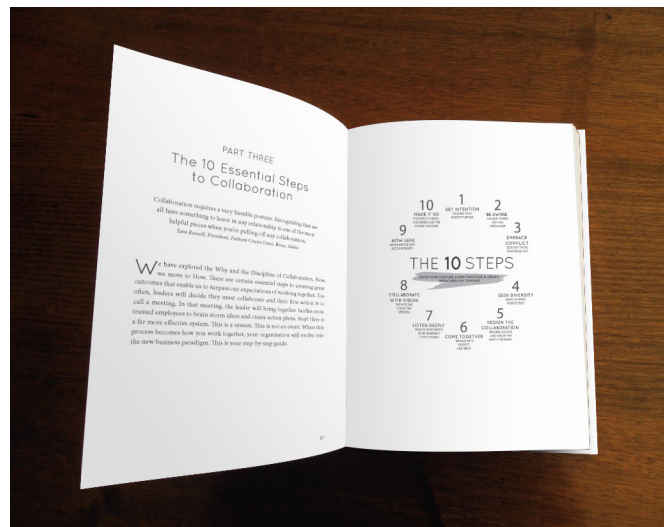
Todd@ElevatePub.com

## In *Break Through to Yes*, David B. Savage offers ten steps to innovative collaboration:

- 1. Set Intentions**  
Declare your honest purpose
- 2. Be Aware**  
Engage others with an open heart
- 3. Embrace Conflict**  
Seek out those who speak out
- 4. Seek Diversity**  
Bring in many perspectives
- 5. Design the Collaboration**  
Imagine success and create the right container
- 6. Come Together**  
Engage with respect and trust
- 7. Listen Deeply**  
Realize what wants to be heard but is not spoken
- 8. Collaborate with Vision**  
Tap into the collective wisdom
- 9. Lead with purpose and accountability**
- 10. Make it So**  
Positively change the energy and the future together

Fortunately, education, interconnectedness and resources have never been more accessible, thus the ability to confront these new challenges has never been greater. Conflict, misunderstanding, misalignment of organizations and their leadership, lost productivity, wasted time and wasted resources still threaten the outlook of our future, but leaders and organizations can avoid these damaging influences and gain a key strategic advantage when they work together to build a healthy, profitable and self-sustaining culture of collaboration.

Applicability and innovative insight on every page, *Break Through to Yes* will put individuals and organizations on track toward their envisioned future.



## About David B. Savage

Since 2007, after a successful 32-year career as a leader in the Canadian petroleum industry, David B. Savage has focused on engaging and developing collaborative leaders.

He is the founder and President of Savage Management Ltd., Think Sustain Ability Consultants, and The Collaborative Global Initiative, each of which assists businesses and leaders who are committed to actively developing their people and their objectives by positive leadership, collaboration, stakeholder engagement and conflict management.

Elevate Publishing offers a 30% discount on all pre-orders of *Break Through to Yes*



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"**[Break Through to Yes]** thoroughly examines the power of successful collaborations. Canadian collaboration expert Savage offers a work that couldn't be more timely... Highly readable, informative, and well-organized, this insightful work acts as a short-form textbook on the best practices in collaboration. A valuable volume for the senior leader of any group, business, or organization who wants to build a collaborative culture."

**-Kirkus Review**

## Powerful Quotes from David B. Savage's *Break Through to Yes*

*Leadership is yours (not others).  
Collaboration is your powerful magnet.  
You are important. We are the answer.  
Collaboration is the way we create our  
shared future. Collaboration is also the way  
we support one another in crisis.*

*Through interviews, teaching, and  
consulting, they uncovered what  
distinguishes the most effective leaders.  
Simply put, the answer lies in how leaders  
lead themselves and take accountability  
for their personal and professional growth  
in today's challenging environment. At  
the heart of Centered Leadership lies the  
practice of self-awareness and choice.*

*As leaders, let's work with all the diversity  
of opinions and perspectives we can. Let's  
create outcomes never believed possible.  
And let's move from "Mediot" championed  
division to an inclusive vision. A wonderful  
outcome is that business may then do better  
business and create better bottom lines.*

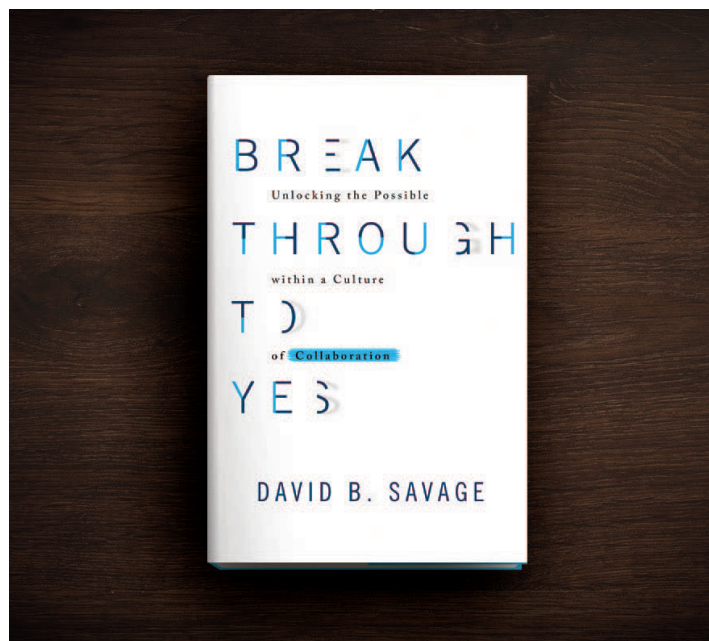


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*"What a concept; a masterful book on  
collaborative leadership that is truly  
collaborative! This book will have you take  
a whole new look at how you operate in  
business. A MUST read."*

**Teresa de Grosbois**  
#1 International Bestselling Author

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